

3rd Annual

BEST COMPANIES TO WORK FOR IN NEW YORK - 2010

REGISTRATION DEADLINE: October 2, 2009

Why participate?

Find out if you are one of the state's best employers. Participating also results in significant organizational benefits for all entrants. Such as:

1) Heightened Company Pride: If your company appears on the list, the management, the employees and the other stakeholders swell with pride. Employee morale receives a boost and employee retention is increased.

2) Public Relations and Marketing Advantage: Companies will use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and to improve their reputation in the state.

3) The Assessment Findings Report: All participating companies will receive a world-class assessment detailing the company's employee responses. Even if a company does not make the list, this data can be an important reason to participate.



Who can participate?

In order to participate, you must:

- Be a for-profit or not-for-profit business
- Be a publicly or privately held business
- Have a minimum of 15 employees working in New York

What does it cost?

Number of Employees:

Employees	Surveyed	Online Fee**	Paper Fee **
15-24	All	\$620	\$715
25-99	All	\$645	\$875
100-199	All	\$745	\$1105
200-499	Up to 250*	\$795	\$1,230
500-2499	350*	\$865	\$1,390
2500 and above	400*	\$905	\$1,580

* Employees are randomly selected

** Fees are non-refundable

Will I get a copy of my Company's Results?

All participating companies will receive an "Assessment Findings Report" which will detail the results of their specific survey and include New York benchmark information. Similar reports can cost thousands of dollars if initiated independently.

Assessment Description

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Survey. In part two, up to 400 employees of the company complete the survey.

Part I – Employer Questionnaire (EQ) - The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the employer survey online.

Part II – Employee Engagement & Satisfaction Survey (EESS)

The employee survey is an in-depth set of statements (66) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Agree" to "Strongly Disagree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has a paper survey available for use. The paper surveys are completed, returned to the coordinator and sent directly to BCG to be processed.

Announcing the Winners!

Winning companies will be notified in writing whether they made the list or not. Companies will be honored at a special awards ceremony in April, 2010. The winners will also be highlighted in the "Best Companies to Work for in New York" publication that will be distributed state-wide.

For more information call Best Companies Group toll free at 1 (877) 455-2159 or visit the web site.

www.BestCompaniesNY.com

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